



YACOUSAM

DIVERSITY MANAGEMENT:
STIMULATING THE
PERFORMANCE OF YOUR
BUSINESS

*Companies that value the inclusion of diversity perform up to 35% more than their competition**

THE BENEFITS FOR YOUR COMPANY

RECRUITMENT AND RETENTION OF LABOUR

Reduce the costs of hiring and turnover - ethnic, generational and gender diversity

CONDITIONS AND CLIMATE OF THE WORKPLACE

Increase the performance of multicultural teams and reduce the costs of intercultural tensions

RECOGNITION OF SKILLS

Leverage people's track record to boost business creation, value and the bottom line

CUSTOMER SERVICE

Take advantage of diversity to offer better services tailored to each segment of the customer base and develop new markets

INCLUSIVE ORGANIZATIONAL MANAGEMENT

Improve your brand image and your credibility with your business partners

OUR VALUATION PROCESS

DIAGNOSIS AND INCLUSION PLAN

Competitive analysis of the benefits of the diversity of the workforce

➤ Tool: DETECTION OF INCLUSIVE PRACTICES

THE PRACTICAL TRAINING OF TEAMS

Strengthen intercultural skills

➤ Tool: MANUAL FOR MANAGING DIVERSITY IN ACTION - Taking perspective - Setting goals - Centering / decentering - Migration path - Levels and cultural variables - Scenario bank - Exercise a way forward

COACHING MANAGERS

Putting intercultural performance tools into practice with the support of a HR diversity professional

➤ Tool: LEADER INCLUSIVE ACTION

CERTIFICATION OF EXCELLENCE

Develop your diversity inclusion policy into 10 success indicators

➤ Tool: DIVERSITÉ - Toolkit - strategic diagnosis - intercultural knowledge - inclusive lexicon - conflict prevention and mediation - value creation - internal sentinel - discount networks - dissemination of best practices - investment

CONTACT US

*Find out more: [Diversity Matters](#)